

## 2009 Candidate Questionnaire

### SECTION I

#### BASIC CANDIDATE INFORMATION

1. Name as it will appear on the ballot

First Name	Middle Initial or Nickname	Last Name
Shari		Tracey

2. Office sought (include office, jurisdiction, position/district number):

**Shoreline City Council, Position 5**

3. Are you the incumbent?       Yes      X No

4. How long have you resided in this district/city?

**17 years**

5. How long have you resided in King County?

**25 years**

6. Is the office sought partisan or nonpartisan?       Partisan      X Nonpartisan

7. If partisan, please indicate party:

#### CAMPAIGN CONTACTS

Campaign Name:      People to Elect Shari Tracey

Address:      19514 Burke Ave. N.

City/State/Zip:      Shoreline, WA 98133

Campaign Phone:      206-542-5763

Campaign Fax:      N/A

Campaign E-mail:      Shari@ElectShariTracey.com

Campaign Website:      www.electsharitracey.com

#### POLITICAL BACKGROUND

1. Beginning with the most recent position, please list public offices you have held. Include positions on appointive boards or commissions.

Public Office	Elective or Appointive?	Dates Held	Leadership Role (if any)
City of Shoreline Parks, Recreation & Cultural Services Board	Appointed	June 2007 - Current	N/A
Long Range Financial Planning Committee	Appointed	3/08 - Current	N/A
Aurora Business & Community Team	Appointed	1/07 - 10/07	N/A

2. If you ran for public office but were not elected, please list those races below:

Office Title	Year of Run
I have not previously run for public office.	

## SECTION II

In this section, we are seeking responses that reflect the four ratings criteria: involvement, effectiveness, character, and knowledge. These are defined as follows:

- **Involvement:** What has the candidate done previously in family, neighborhood, community, volunteer work, employment or public life to suggest readiness to accomplish challenging objectives? How do these activities demonstrate readiness for the challenges unique to the office sought?
  - **Effectiveness:** Has the candidate demonstrated promise of being productive in the office sought? Has the candidate shown the ability to work with other people?
  - **Character:** Do the candidate's personal traits show the ability to take on the responsibilities of campaigning for and holding the public office she or he is seeking? Is the candidate a leader, participant or observer? Is the candidate trustworthy, reliable and candid?
  - **Knowledge:** Has the candidate demonstrated the willingness and ability to learn and adapt? Does the candidate understand the duties and challenges of the office sought? Does the candidate have a firm grasp of the issues important to his or her constituency and their potential effects?
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1. In one page or less, why are you running for this office? (Note: the interview committee will be given a copy of this statement before your interview; at the beginning of your interview you will have the opportunity to expand on this statement in any way you wish.)

**My decision to run for City Council was based on my involvement and volunteerism in the community for the last 17 years. Even though I was a single mother working full time and raising my son alone, I was very much a part of his activities. The more I did in the community, the more I learned about our City and the needs of the people. While co-chairing the successful parks bond in 2006, I saw first hand the problems in Shoreline with our divided council, and having representatives that people do not trust.**

**Shoreline needs cohesive leadership to bring the vision of our community to a reality. I know that I am qualified for this job, based on the diversity and many years of my community service. My primary concern is for the people that I will serve. My independence and neutrality are rare traits that will serve the public well. I want this job because our Council is in need of independent representatives whose goal is to serve the public. I have proven leadership and team building skills. Our Council needs councilmembers with these traits.**

2. Describe your most important personal characteristics or traits as they relate to the office you seek.

**I am a proven effective leader and team builder. I enjoy working with people and listening to other's opinions. I believe that healthy debates are important when working in a small group. I am honest, trustworthy, accountable and ethical. I do not have a personal agenda and am not beholden to any group.**

**We have a big problem with our City Council in Shoreline. They are divided and ineffective. We need councilmembers that are neutral, can work with and respect their colleagues. They must be able to participate in a good discussion, and know when it is time to compromise for the good of the community. They must be able to stand up for their own values, make hard decisions and be able to look the public in the eye and explain why it was in the best interest of the citizens. The average citizen in Shoreline should be able to focus on their own priorities – whether it is getting their kids a good education or walking their dog in the park. The citizens should not have to be a watchdog of our local government. We should be able to trust that our elected officials are making decisions in the best interest of the people.**

3. Please describe, in sufficient detail, one to three accomplishments or contributions of which you are most proud. These examples should illustrate skills and capabilities you think apply to the office you are seeking. These accomplishments may have occurred at any time in your personal, professional, or public life.

**In 2006 I was co-chair – and treasurer – of the Citizens for Shoreline Parks bond campaign. This \$18.5 million bond measure passed with an approval rating of over 70%. We had three months to raise money, educate, reach out to the voters and bridge community divides to accomplish this task. As co-chair and treasurer, I was responsible for a large amount of the written communication pieces and talking one on one with voters about the bond measure. As treasurer, I was responsible for learning the PDC regulations, and reporting on all the campaigns revenue and expenditures. After the parks bond passed, I compiled a historical notebook for the City and Shoreline Museum chronicling the campaign. I was passionate and believed in the positive impact of the projects the parks bond funded, including preserving over 24 acres of open space, renovating athletic fields for kids, creating trail corridors for biking and providing Shoreline with its first off leash dog area. The parks bond was the City's first ever bond measure, and will leave our city a better place for the generations to come. My leadership in putting together a winning campaign together with my ability to quickly build a strong team were key components to the success of this bond measure.**

**As King County Councilmember Bob Ferguson's Shoreline liaison and Chief of Staff, I helped bring over \$100,000 of King County funding into Shoreline. Funding went to projects like the Shoreline YMCA, the Center for Human Services, the Senior Center, the Chamber of Commerce and the New Space Theater. It was incredibly fulfilling to serve the public in this way. My recommendations for Shoreline organizations to fund were the result of my involvement in the community and relationships with other community leaders.**

**In my position as CEO of my home and family, I raised my son, worked full time at a large corporate law firm as a legal assistant and achieved the status of being an exemplary employee. I purchased my first home independently six years ago. My son is now 22, and a firefighter for the City of Renton, the youngest man they have ever hired. I instilled public service values in him through my role model. I taught him the importance of being a leader, being a team player, accountable for your actions, sincere and doing your best at everything you do. He graduated from Shorewood High School, and was chosen as firefighter student of the year. I feel that he is the best example of my work and values.**

4. Please list or describe current and past activities in the community in which you have acquired skills that relate to the office you seek. Include your role in the activity and the year(s) in which you were involved. Involvement consists of many areas such as family, neighborhood, community, employment, or public life.

**Serving on community boards, committees and participating in other community projects has allowed me to hone my leadership and teambuilding abilities. I have enjoyed meeting and learning about the diversity of our community. In all of the following activities, I have taken leadership roles, as well as worked collaboratively with the other members of the group.**

- **Appointed to the Shoreline Parks, Rec. & Cultural Services Board in June 2007 for a 4 year term. This board has 9 regular members and 2 high school members. The Board advises the City Council and City staff on a variety of parks and recreation issues including plans and policies, park operation and design, program activities, property acquisition and development of rules and regulations.**
- **Founding Boardmember, ShoreDog. ShoreDog is a group that is charged with the stewardship of Shoreline's off leash areas. Incorporated in 2006.**
- **Partnership for Youth Justice, Shoreline Division. This group is trained by the King County Superior Court to act as the diversion board for youth that commit misdemeanors. We counsel the youth and their parents and impose consequences on the youth to help them learn to be accountable for their action. I have been part of this group for 10 years.**
- **Long Range Financial Planning, City of Shoreline. Appointed by City Council to this committee in March 2008. This community advisory committee was appointed to recommend long-term strategies on service reductions, efficiencies and funding options. Originally slated as a six month commitment, our work is still ongoing. Recommendations were given to the City Council in April 2009, but they have asked committee members to help educate the community on the problems and possible solutions.**
- **Echo Lake Neighborhood Assn. Boardmember. Appointed to the Board in January 2009. The Board's mission is to educate the neighbors about important City issues, to act as liaisons between the City and neighbors when help is requested, and to help our neighborhood stay safe through programs like Community Block Watch. We hold 10 meetings a year with educational speakers and a neighborhood picnic in July. I assist in the planning and execution of all meetings and projects.**
- **Co-Chair & Treasurer, Shoreline Parks Bond, 2006. My work on this project is detailed in #3 above.**
- **Parks Bond Advisory Committee 2003 – 2005 (intermittent meetings). This group was charged with deciding whether a parks bond should be put forth to the voters, and if so the appropriate amount of funding and the projects that should be funded.**
- **Shoreline Breakfast Rotary. Joined in November 2008. My rotary club gives me an opportunity to work towards world peace. Rotary starts at the community level, with projects like working at the Food Lifeline warehouse and our Adopt-A-Road project, to international projects like helping to bring clean water to third-world countries, and eradicating polio. I hope to someday be involved internationally, but right now I'm working on community level projects, as there is a great need and they are my highest priority.**
- **Aurora Business & Community Team. January – October 2007. Appointed to this community to provide recommendations to City Council on the final design for the second and third mile renovation project of Aurora Ave. N.**
- **Richmond Little League, Boardmember 2002-2005. I was originally appointed to the Board as the Information Officer, with my primary responsibility being the monthly newsletter. After only two months, I was asked to do many other tasks. At one time, I**

was holding held three board positions. My official board positions were Uniform Manager, Secretary, Sponsorship Coordinator and Jamboree Coordinator. I was also the coordinator for the Division All-Star tournament for the boys' Majors division, a two week event in Shoreline where we were visited by leagues from around the County. I was asked to consider being president after my first year on the Board. I declined because, although I did know how to be a leader and make things happen, I didn't know enough about the rules of baseball. It is important to me that I understand every aspect of my roles and responsibilities.

- Chief of Staff and Shoreline Liaison to King Co. Councilmember Bob Ferguson. Jan 2007 to July 2008. I met Councilmember Ferguson during the Parks Bond campaign in April 2006. We also had a mutual friend who I worked with at Davis Wright Tremaine. Councilmember Ferguson hired me after the King County Council had been redistricted and Shoreline became a part of his district. He did not live in Shoreline nor did he have any relationships with the community leaders. Part of my job was to be his eyes and ears in Shoreline, advise him on critical issues in Shoreline and get him in front of the community, which I successfully did. Furthermore, I did all hiring of the office staff, managed all constituent communications, the office budget and outreach projects, including newsletters and planning and execution of town halls. I left Councilmember Ferguson's employ because I was no longer seen in Shoreline as a citizen, but rather as his staff member. I could not speak my mind freely or make statements of my personal opinion because they were interpreted as the Councilmember's words or opinions. I had been deeply involved as a citizen prior to working for him, and that work was too valuable to give up. I left his employ on good terms.

5. Please describe the duties of the office you seek. Which are the most important duties and why?

The role of a Shoreline City Councilmember is to establish City policies and laws, adopt an annual budget, approve appropriations, contract for services and grant franchises. All of these duties are equally important because they determine what kind of a city we live in, how our city will grow, and what we will leave for our future generations.

There are certain members of our current City Council who do not understand the role of Council which is to establish policies. They do not respect the recommendations of our highly professional and educated policy staff, and instead micromanage most every issue. They also do not respect and value the work of the council appointed citizen boards and committees. This is why we need councilmembers who understand their role, are willing to do their homework and make hard decisions.